

STRATEGIC PLANNING FOR HORTONVILLE GOVERNMENT



BACKGROUND

- The Village has seen little growth the last few years
- Growth prior to that was moderate, with a population increase of only 115 between the years 2000-2010
- Highway 15 will bypass the Village in approx. 5 years
- The life of many of the municipal buildings has been exceeded
- Previous work by citizen committees has largely been unimplemented
- Demands for services of all kinds continue to increase
- The cost of providing wastewater treatment is high compared to nearby communities

STRATEGIC PLANNING

- To determine where to invest the Village's personnel and financial resources over the next 5 years
- To utilize an interactive process with Village leaders, staff members, businesses, and residents
- To identify the vision, goals, priorities, and implementation strategy for the Village organization
- To create a strategy that will assist staff, volunteers, and Board members to allow for growth while protecting the values of the community
- To prioritize tasks to reach the goals, pre-requirements that need to occur prior to taking on a task, responsible committees and staff, and budget
- To update the strategy on an annual basis to further enhance the community

WHAT IS A MISSION STATEMENT?

- What we would like Hortonville to be and look like in the future
- What culture and values we want to be prominent in the Village
- Commits to taking action to get there

WHAT IS HORTONVILLE'S MISSION STATEMENT?

The Village of Hortonville is committed to investing in a safe and welcoming community dedicated to promoting a sense of hometown identity and pride while creating opportunities for civic and neighborhood involvement.

Committed

Safe and Welcoming

Pride

Neighborhood Involvement

Investing

Hometown Identity

Civic Involvement

WHAT IS THE MISSION FOR THE VILLAGE OF HORTONVILLE AS AN ORGANIZATION?

In partnership with the community, the Village of Hortonville is committed to providing high quality services and improving quality of life through thoughtful planning, fiscal responsibility, and accessible, responsive, and proactive leadership.

Partnership

Leadership

High Quality Services

Improve Quality of Life

Planning

Fiscal Responsibility

Proactive

WHAT IS A VISION STATEMENT?

- We decide what the Village as an organization will be like in the future
- Indicates how we will represent the people and businesses
- Indicates how we will serve our residents and visitors
- Incorporates the values of the community as expressed by the Advisory Committee
- Is more directed and specific than a mission statement
- Sets the tone for the goals and strategies and planning for the next five years

WHAT IS THE VISION FOR HORTONVILLE?

The Village of Hortonville is a vibrant, safe community offering a meaningful quality of life through:

- *Visually attractive and inviting atmosphere*
- *Events that celebrate community*
- *Quality municipal services and facilities*
- *Thriving business environment*
- *Diverse recreational opportunities.*

SOME PRINCIPLES VILLAGE PRESIDENT HAS EXPRESSED

In all areas:

- Focus on a dedication to preserving the public trust
- Engage citizens
- Keep the public informed
- Serve the public with a “can-do” spirit
- Exercise fiscal responsibility
- Respond to citizens’ requests
- Be prudent and creative in problem solving
- Achieve equity in the allocation of community resources

HORTONVILLE PLANNING ASSUMPTIONS

According to the Administrator:

- There is a strong culture of collaboration here
- Differing viewpoints will be respected
- The village will become increasingly diverse
- Economic challenges will continue to constrain our resources
- Level of service will remain the same or be higher

WHAT ARE THE NEXT STEPS IN THE PROCESS?

The planning process goes from the broad to the specific:
Mission, Vision, Goals, Actions, and Tasks

- Formulate and refine the goals and action steps
- Identify the necessary tasks associated with each action
- Detail who is responsible for each task, what the timeframe for doing it is, what the expected outcome is, and who the outcome gets reported to
- Prioritize the tasks and attach budget figures (the action plan)
- Present the Plan to the Village Board for approval and implementation

WHAT IS THE PLANNING SCHEDULE?

- The Advisory Committee will meet every third Monday until the draft plan is prepared
- Goals should be refined at the June 18th Committee meeting
- Action steps will be worked on at the two meetings in July
- Tasks will likely be formulated in July and August
- Committee acceptance of the draft plan is targeted for November
- Village Board holds hearing on the draft plan in November or December
- Village Board approval of the Strategic Plan in December 2012
- **Future Public Informational Meetings in August and November**

QUESTIONS AND ANSWERS



Thank you.

WHAT IS THE EXPECTED OUTCOME OF THE PLANNING PROCESS?

- This has yet to be determined by the Village Board
- The Plan will recommend how and when to be updated
- Sections of the Action Plan could be divided among the standing committees of the Village Board and staff
- The Advisory Committee could be asked to work on some tasks
- Some projected outcomes of the plan will be added to the Village's Capital Improvements Plan
- For non-capital improvements, a Village budgeting plan may be prepared for the 2014 budget and budgets thereafter